



**Seafood Products Association**  
**72<sup>nd</sup> ANNUAL SEAFOOD PROCESSORS WORKSHOP**  
March 9, 2010  
Swedish Cultural Center

*Agenda*

**8:30 REGISTRATION**

**9:00 Welcome and Introduction**

**Jeff Backlund** – Vice President, North Pacific Seafoods and Chairman, SPA  
Technical Committee

**Kenny Lum** – President, Seafood Products Association (SPA)

**9:30 Regulatory Update**

**Charles Breen** – Director, Seattle District Office, U.S. Food and Drug  
Administration

**Food Safety Policy – Lessons from the Past, Direction for the  
Future**

**10:00** **William Marler** – Managing Partner, Marler Clark LLP

**10:40 BREAK**

**11:00 Food Safety Legislation – An Industry Perspective**

**Richard Gutting** – Partner, Redmon, Peyton & Braswell LLP, and  
former President, National Fisheries Institute

**11:30 Something's Fishy about This Art**

**Ray Troll** – Co-Owner with wife, Michelle, of SOHO COHO Contemporary Art &  
Craft Gallery

**Seafood Industry Outreach – Feeding our Communities**

**12:00** **Mark Conrad** - Food Lifeline's Director of Food Resources  
**Jim Harmon** - SeaShare's Executive Director

**12:10 RECEPTION**

**12:30 INDUSTRY LUNCHEON**